

# **The University of Illinois**

## **Board of Trustees Retreat**

**July 22, 2015**

Where have we come from and where do we need to go?

Unde Venis and Quo Vadis?

**Tim Killeen**

**President**

At a Crossroads

# Impact = Excellence x Scale

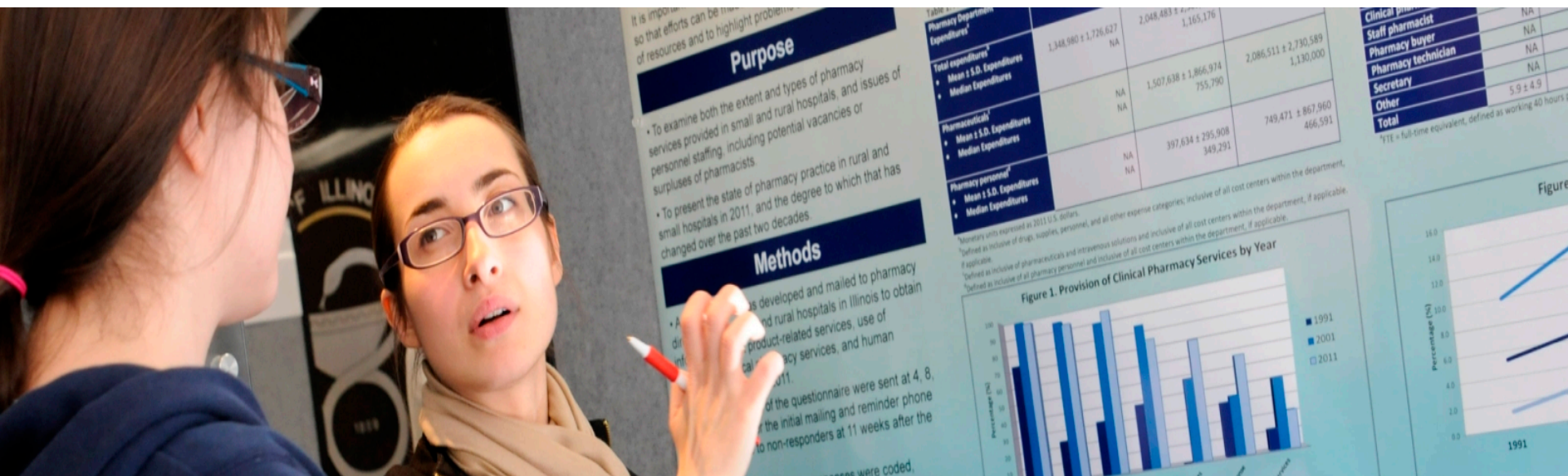
$$I = (E \times S)^{\text{Magic}}$$

Magic = collaboration,  
leadership,  
fearlessness, academic  
freedom,  
community, support



20,000+  
Graduates

UNIVERSITY OF ILLINOIS  
URBANA-CHAMPAIGN • CHICAGO • SPRINGFIELD



## Illinois' largest higher education system

700,000  
alumni

380,000  
alumni in  
Illinois

270,000  
alumni in  
Chicago

# Two retreat goals

1. Kick-off the strategic planning process
2. Frame out concepts and themes

OK, OK, there is a third:

3. Enjoy the event and our collective visioning

# Mission & Vision

The University of Illinois is among the preeminent public universities of the nation and strives constantly to sustain and enhance its quality in teaching, research, public service and economic development.

## Mission

The University of Illinois will transform lives and serve society by educating, creating knowledge and putting knowledge to work on a large scale and with excellence.

## Vision

To create a brilliant future for the University of Illinois in which the students, faculty and staff thrive and the citizens of Illinois, the nation and the world benefit, a future in which the University of Illinois is the recognized leader among public research universities in:

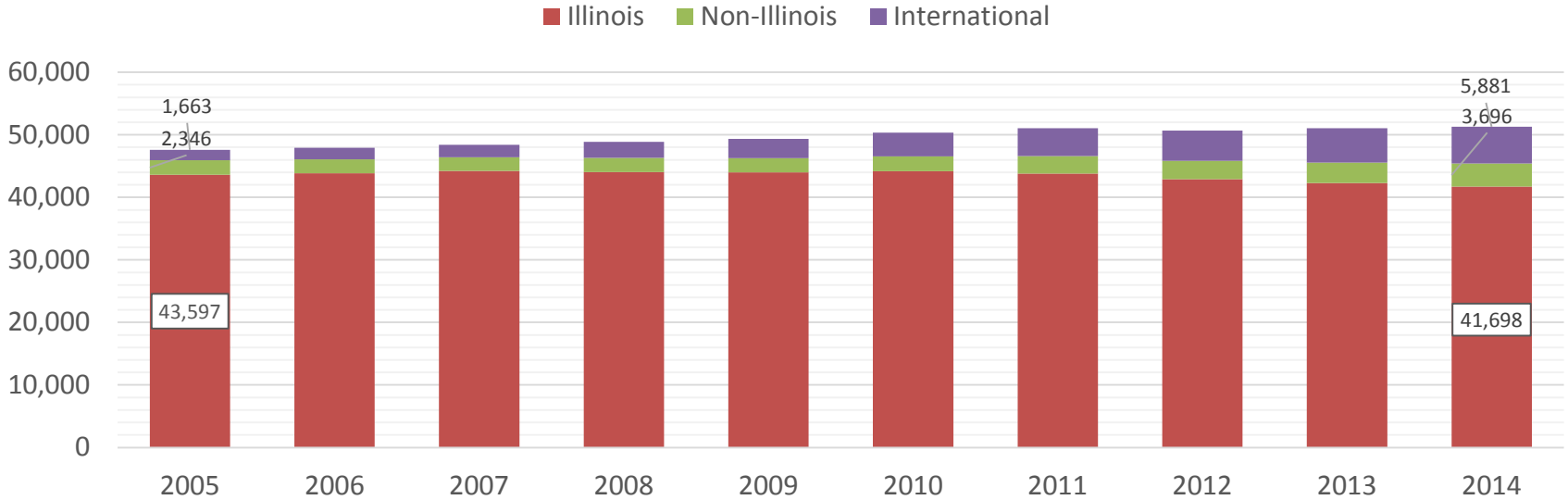
- Teaching, scholarship and service
- Engagement and public service
- [Economic development](#)
- Arts and culture
- Global reach
- Athletics

## Guiding Values

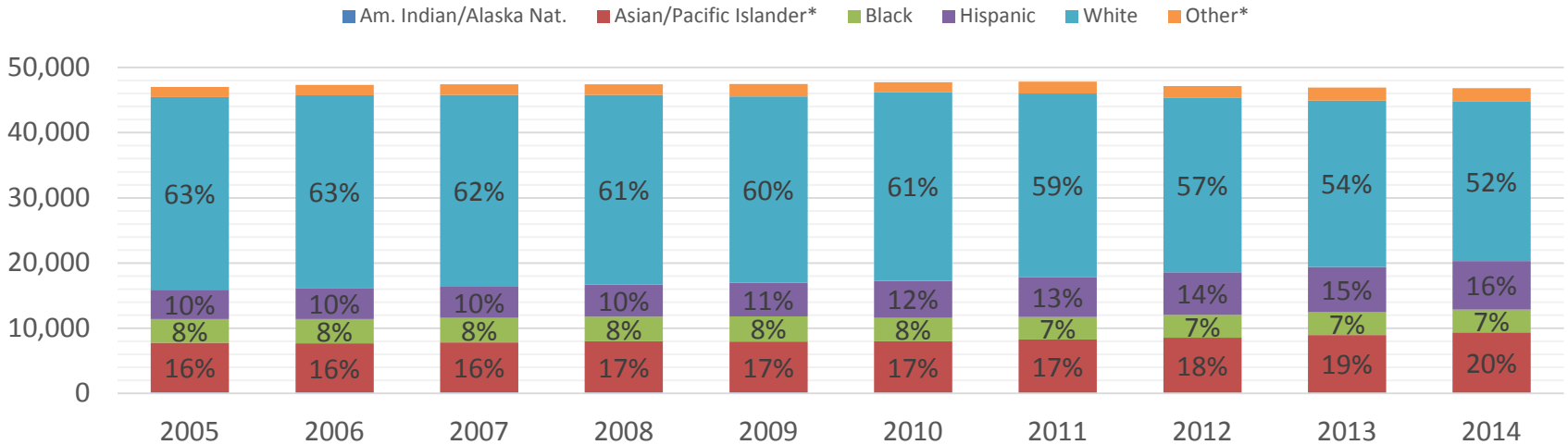
In all that the University does, we will:

- Aim high
- Strive to control our destiny
- Be accountable for our actions and exercise responsible stewardship
- Be inclusive, treat each other with dignity and respect and promote citizenship
- Value excellence, quality and service
- Foster innovation and creativity

# University Undergraduate Enrollment by Residency

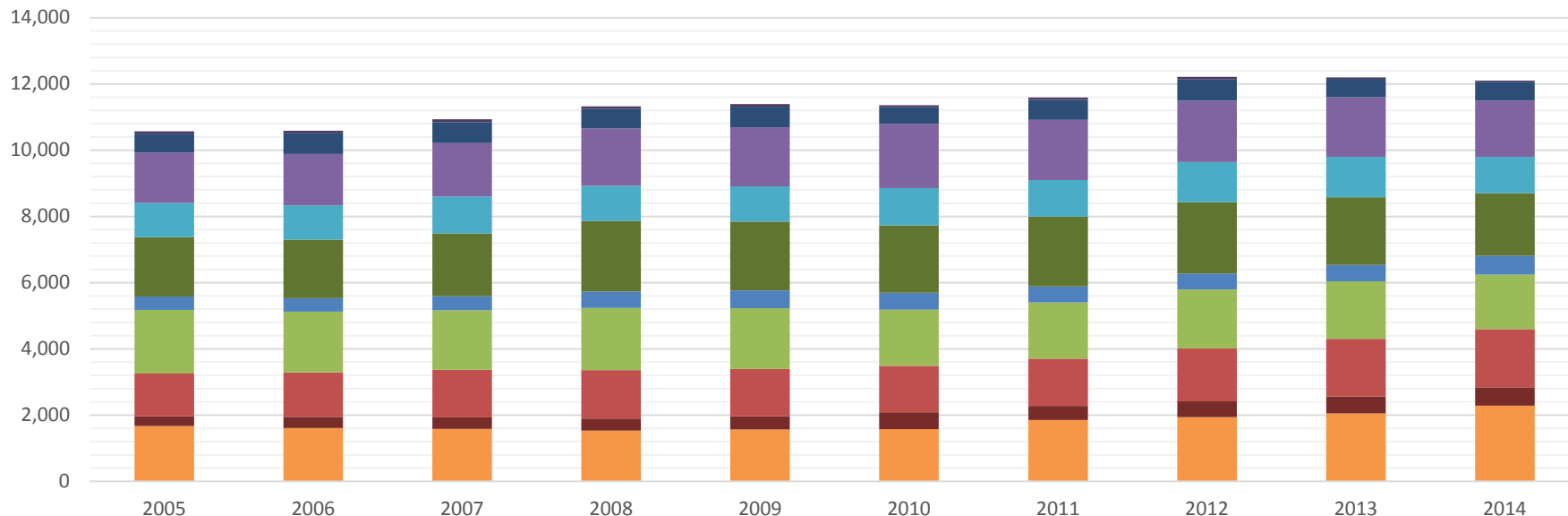
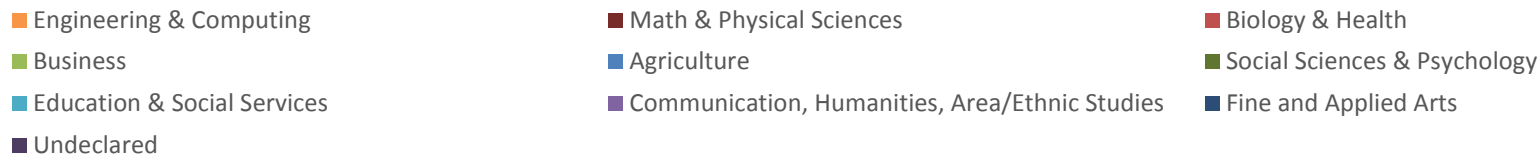


# University Domestic Undergraduate Enrollment by Race/Ethnicity



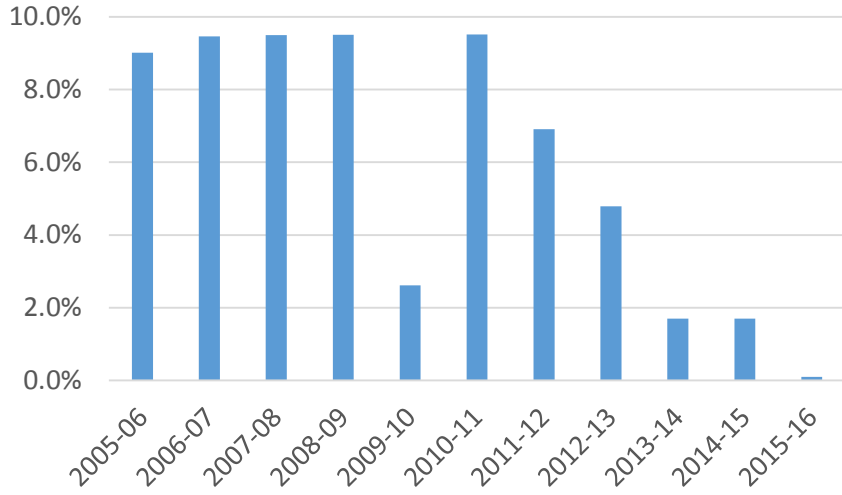


# University of Illinois Baccalaureate Degrees Conferred by Study Area

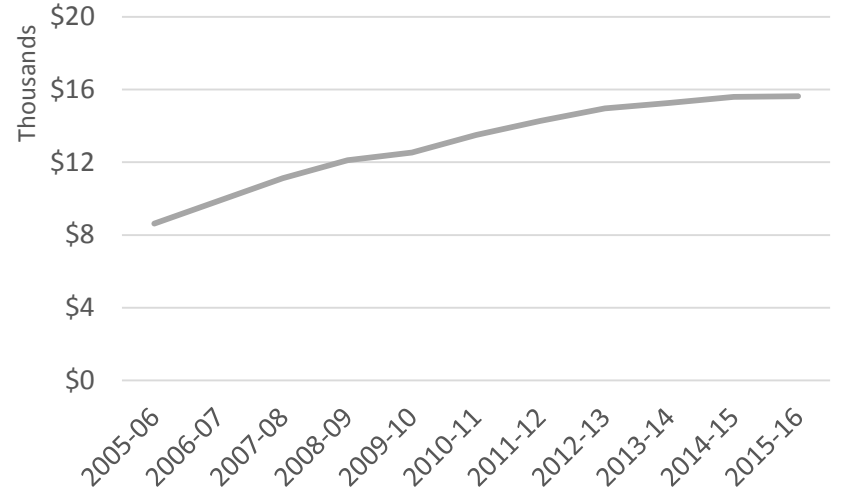


Study Area	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	% change
<b>Engineering &amp; Computing</b>	1,674	1,608	1,587	1,535	1,568	1,573	1,855	1,942	2,048	2,288	<b>37%</b>
<b>Math &amp; Physical Sciences</b>	289	337	344	362	394	511	418	475	512	551	<b>91%</b>
<b>Biology &amp; Health</b>	1,288	1,348	1,434	1,463	1,432	1,407	1,430	1,599	1,740	1,754	<b>36%</b>
<b>Business</b>	1,926	1,831	1,799	1,873	1,838	1,697	1,702	1,775	1,741	1,648	<b>-14%</b>
<b>Agriculture</b>	404	411	425	495	536	510	480	484	494	574	<b>42%</b>
<b>Social Sciences &amp; Psychology</b>	1,791	1,759	1,895	2,130	2,075	2,035	2,112	2,154	2,044	1,884	<b>5%</b>
<b>Education &amp; Social Services</b>	1,037	1,041	1,118	1,064	1,068	1,124	1,105	1,218	1,224	1,101	<b>6%</b>
<b>Communication, Humanities, Area/Ethnic Studies</b>	1,522	1,555	1,610	1,737	1,783	1,937	1,813	1,851	1,794	1,695	<b>11%</b>
<b>Fine and Applied Arts</b>	566	623	631	591	622	499	610	639	553	570	<b>1%</b>
<b>Undeclared</b>	76	77	90	71	80	66	62	76	45	41	<b>-46%</b>
<b>Grand Total</b>	<b>10,573</b>	<b>10,590</b>	<b>10,933</b>	<b>11,321</b>	<b>11,396</b>	<b>11,359</b>	<b>11,587</b>	<b>12,213</b>	<b>12,195</b>	<b>12,106</b>	<b>14%</b>

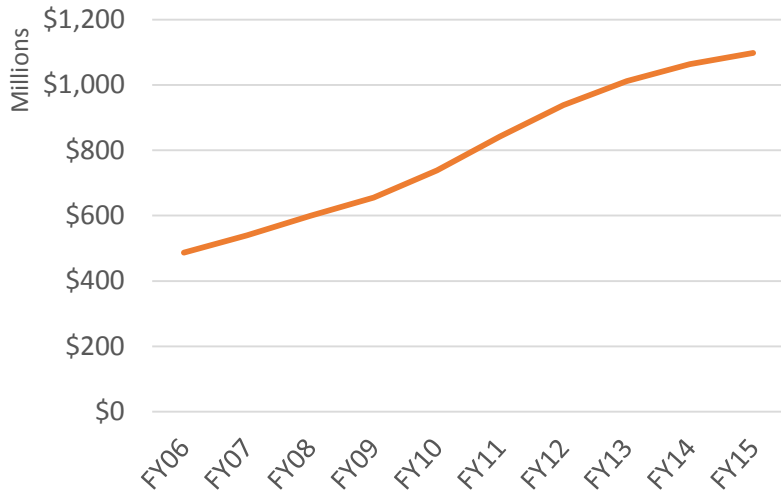
**Increase in Base Undergraduate Tuition**



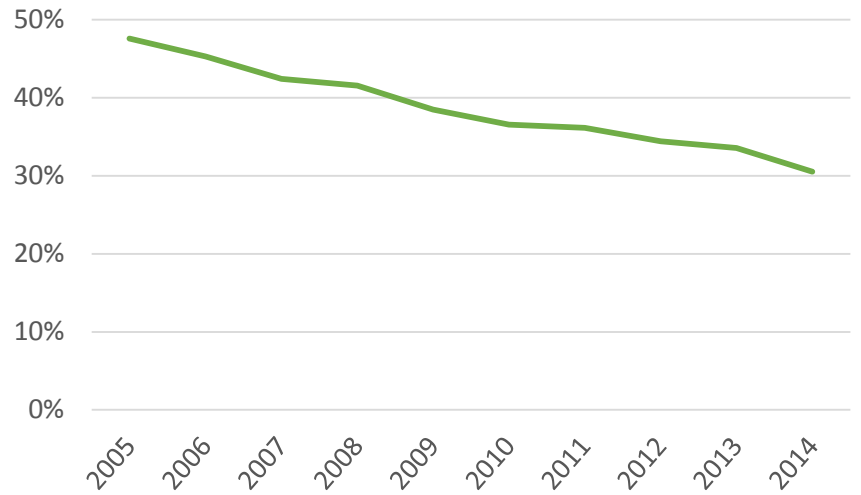
**Annual Base Tuition and Fees (Urbana)**



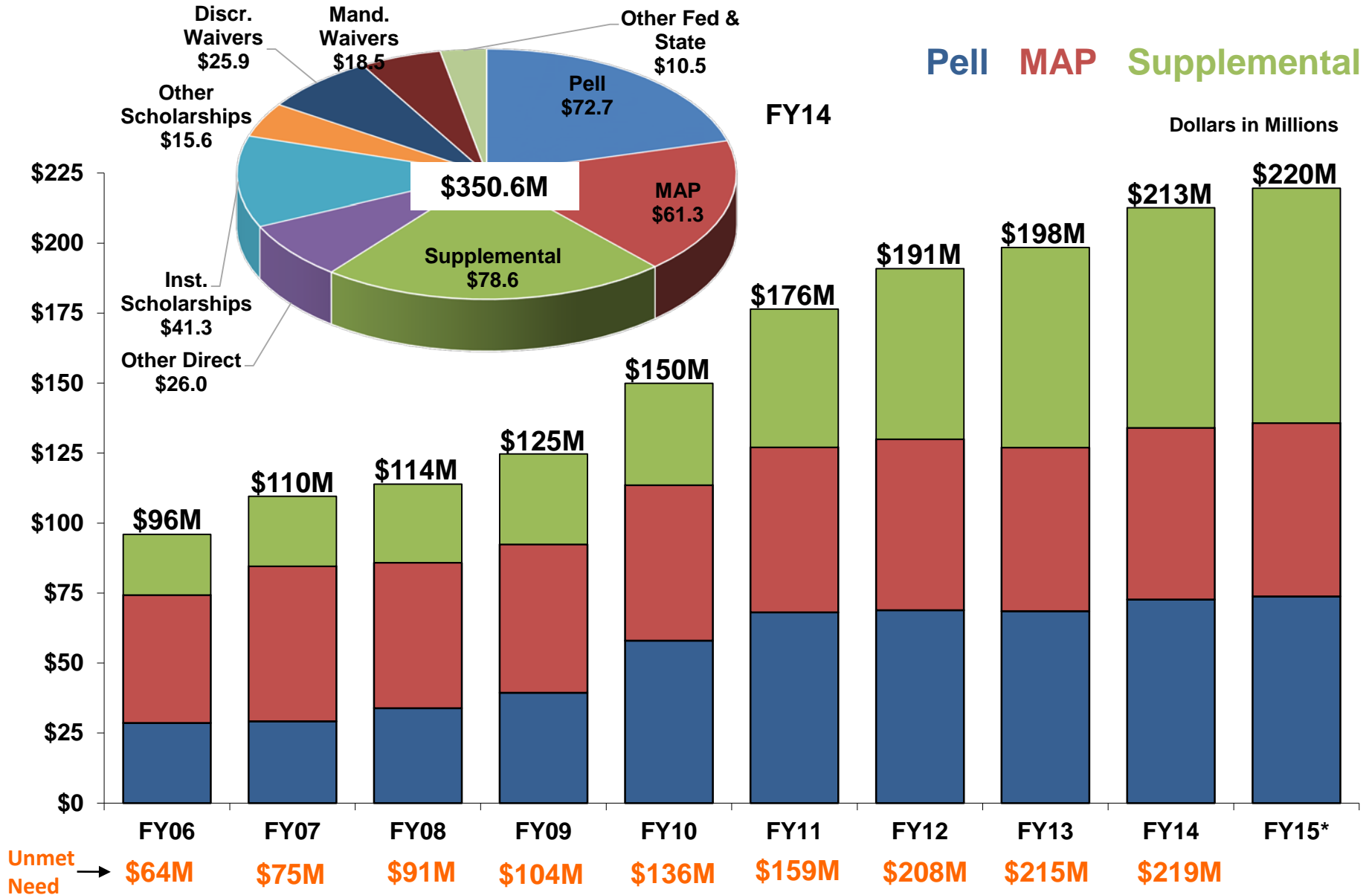
**University of Illinois Income Fund**



**Fall Enrollments as Percent of Admissions**



# Undergraduate Aid FY 2006 — 2015



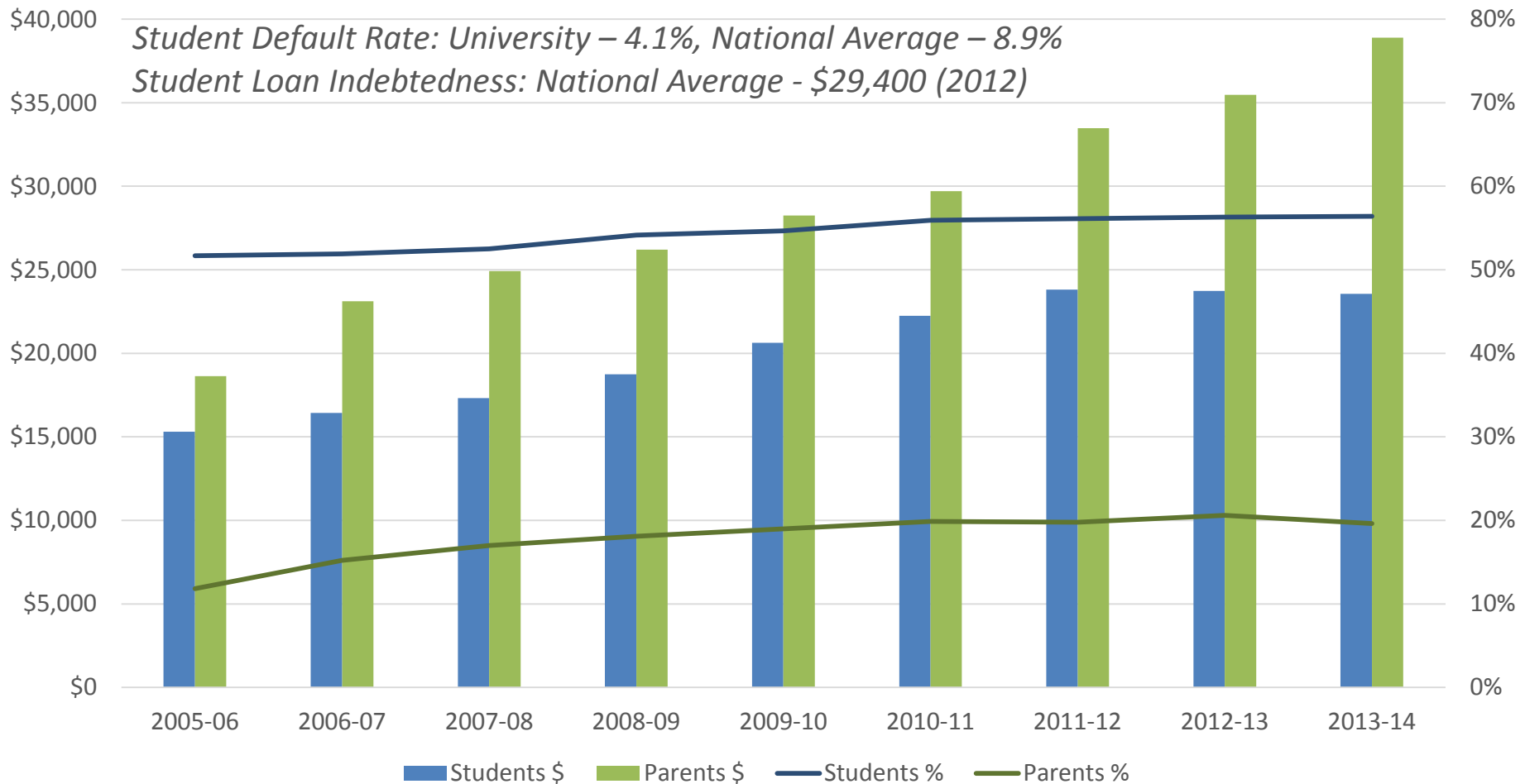
Supplemental Aid for FY 2006-2014 all sources including fees. FY 2007 includes MAP Plus.

\*FY 2015 is estimate. Unmet need = Cost of attendance minus Expected Family Contribution minus offered aid.

# Loan Indebtedness of Graduates & Their Parents

*Average Debt*

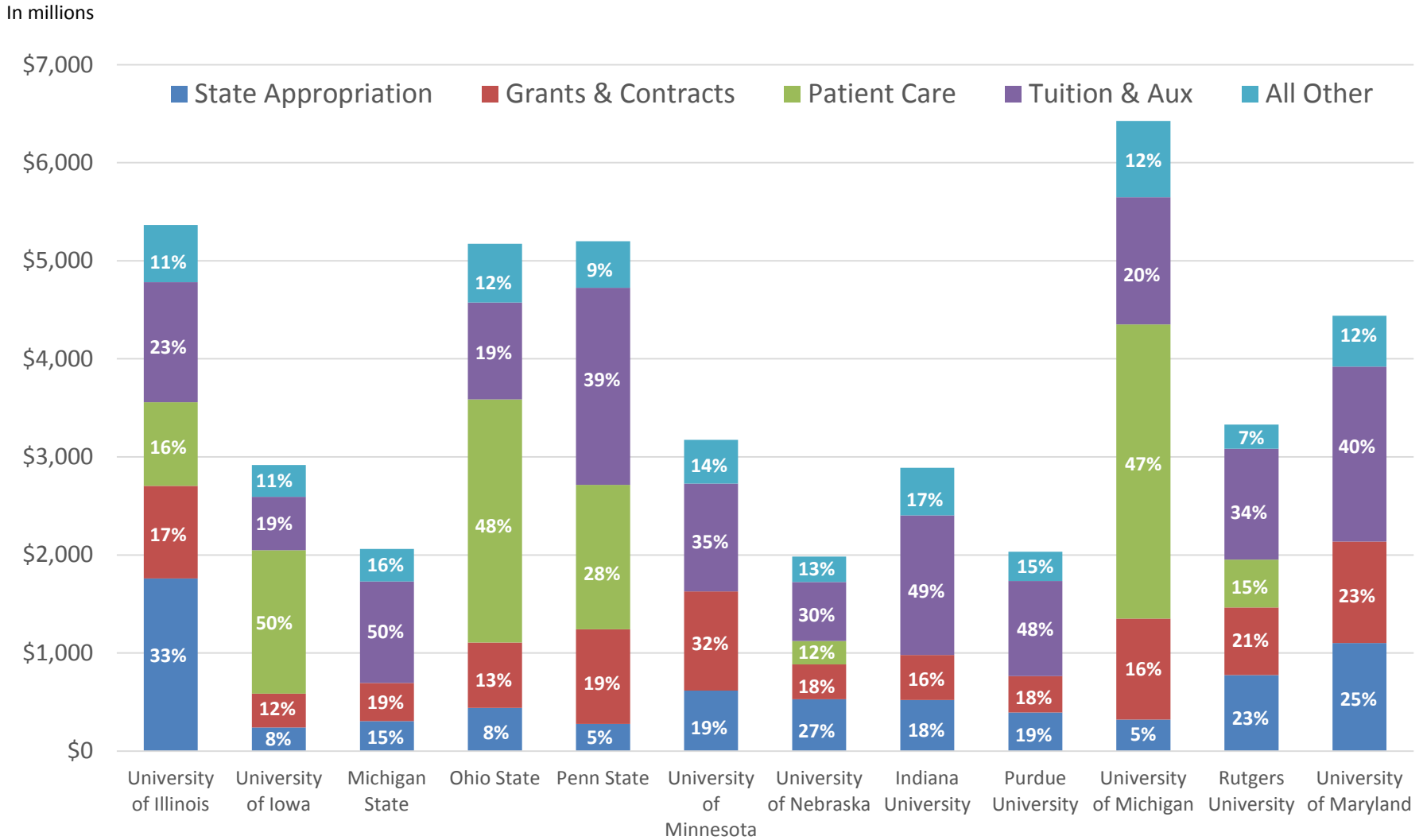
*Percent Who Borrowed*



Source: Financial Aid Office, Office for Planning and Budgeting.

# Total Revenues by Contribution

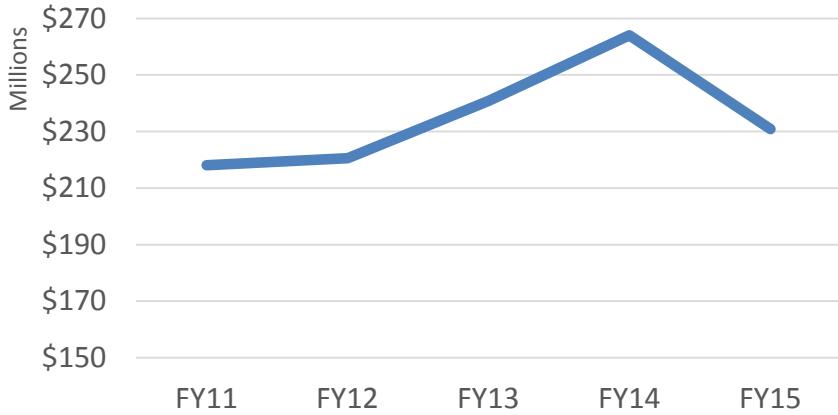
## Big Ten Comparison



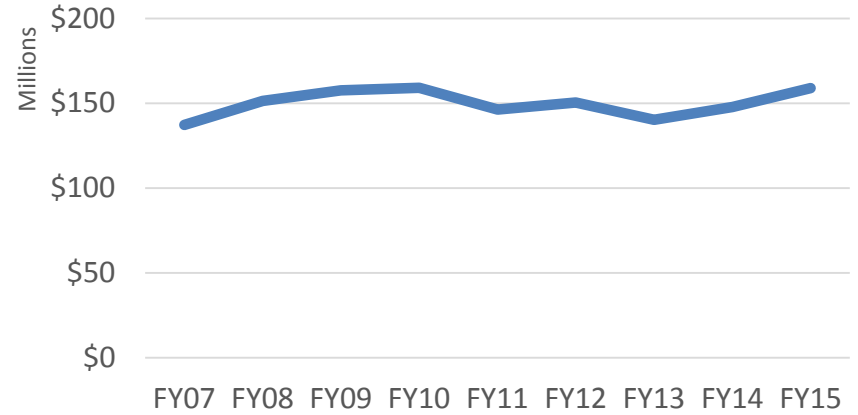
\*Source: FY14 - Moody's Investor Service as of 4/27/2015.

# Fundraising

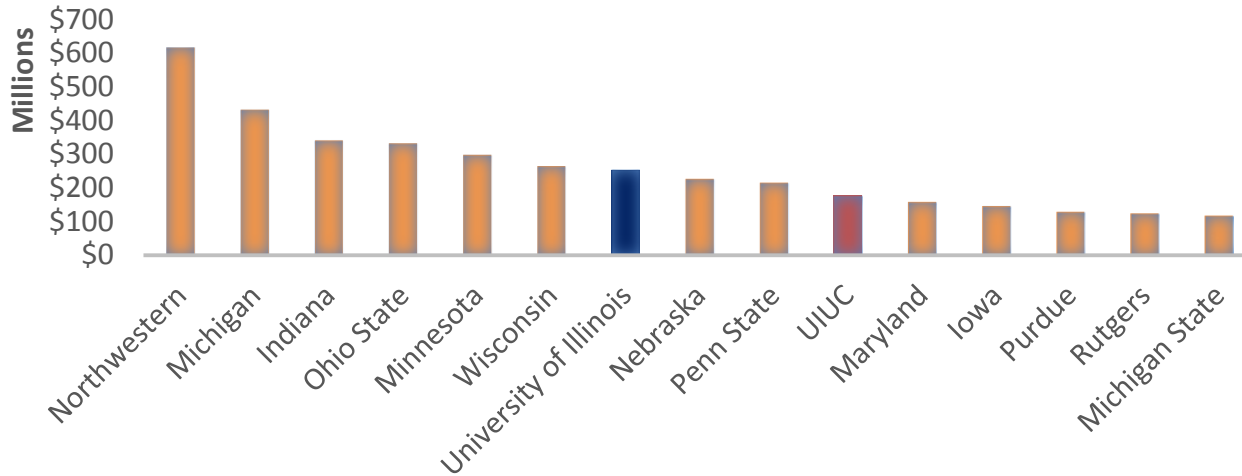
Cash Received



Gift and Endowment Income



## FY14 FUNDRAISING TOTALS



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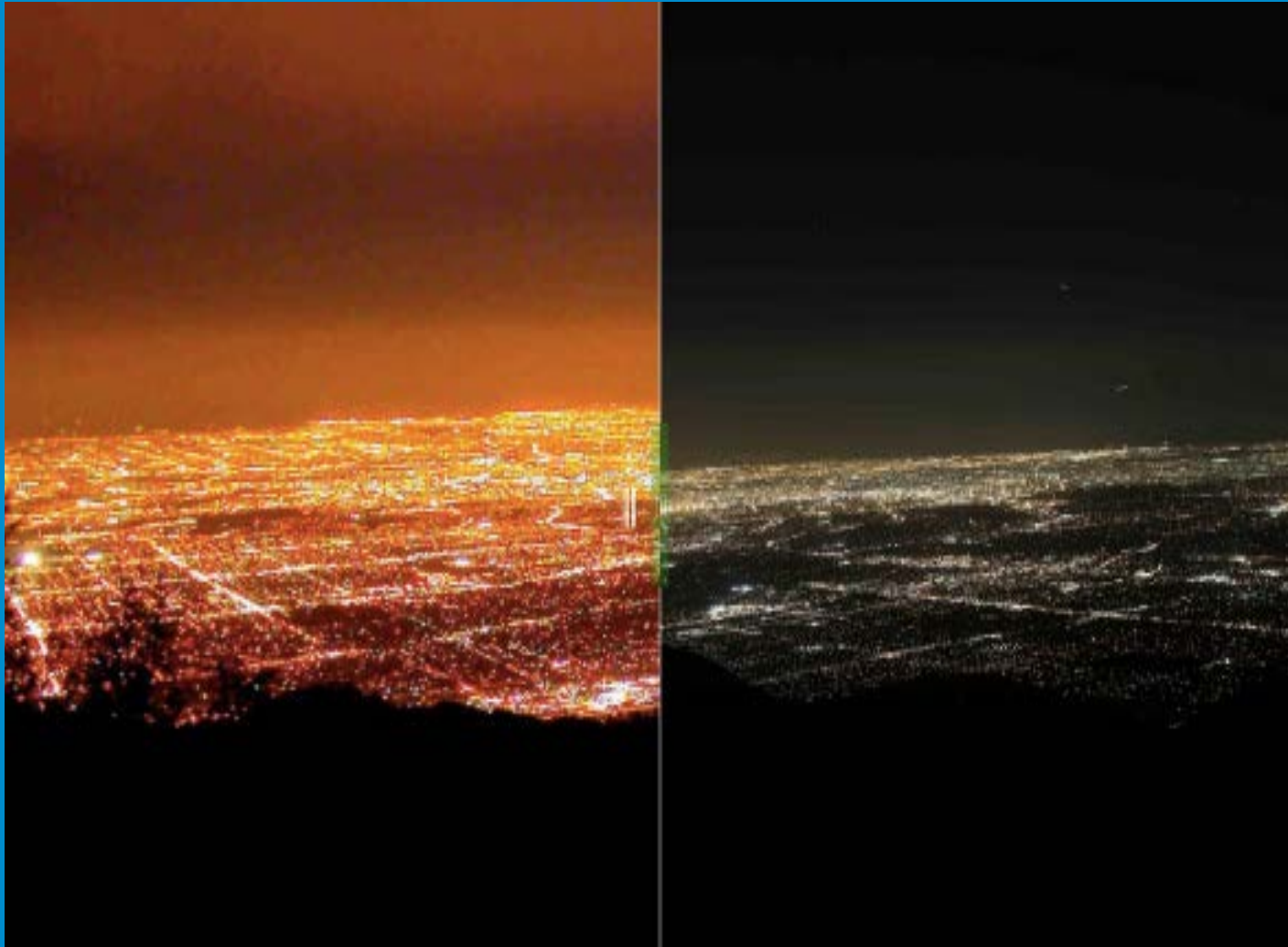
## Impact

Workers with a bachelor's degree earn

**65%**

More than workers with a high school diploma

# Impact of LEDs on Los Angeles



Nick  
Holonyak



# \$10.6+ Billion Annually



2014 ECONOMIC  
**IMPACT**  
\$6.4 BILLION



produced an economic impact of

**\$4,000,000,000**

in Illinois and  
the Chicago area



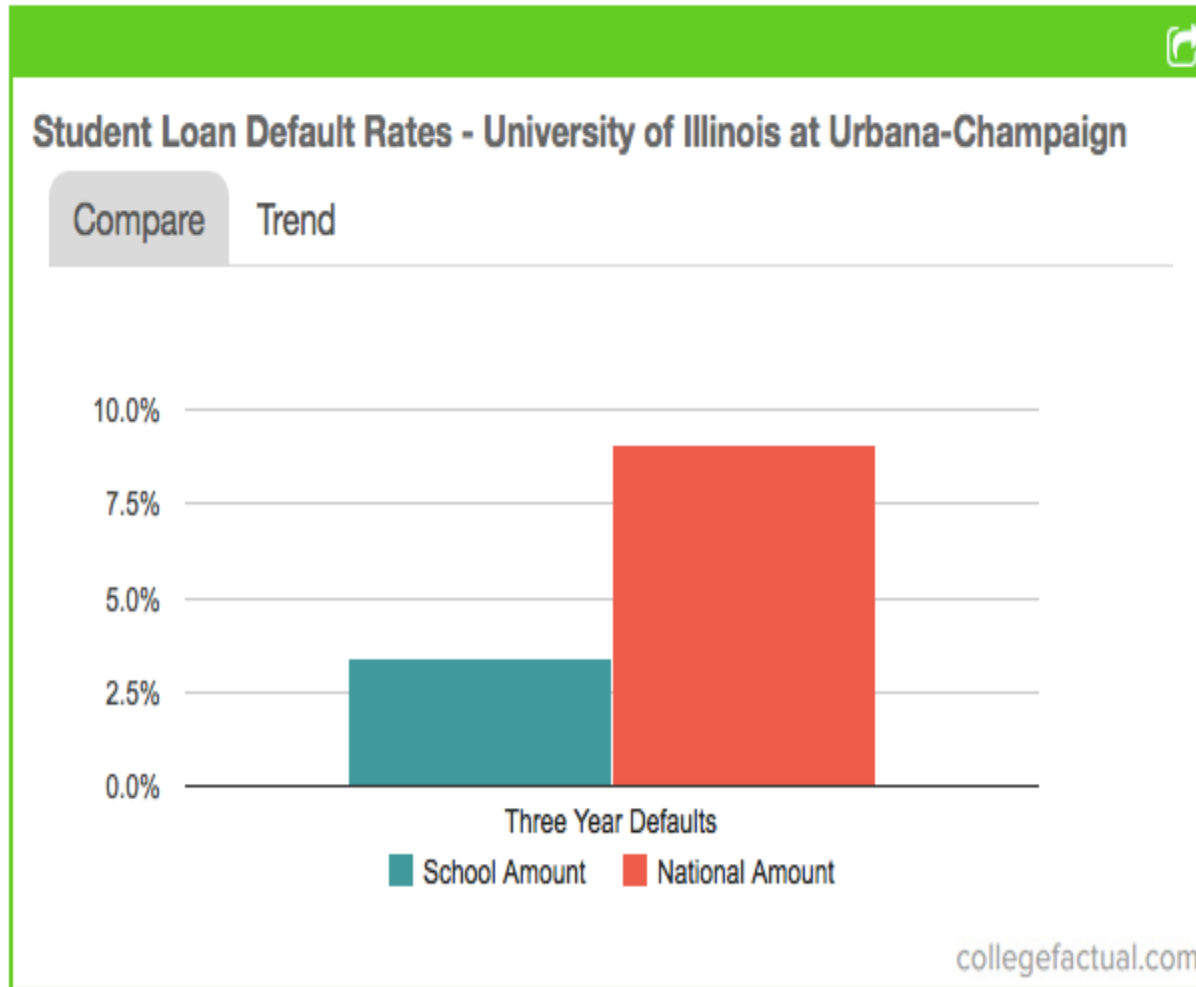
**\$176.8 million**

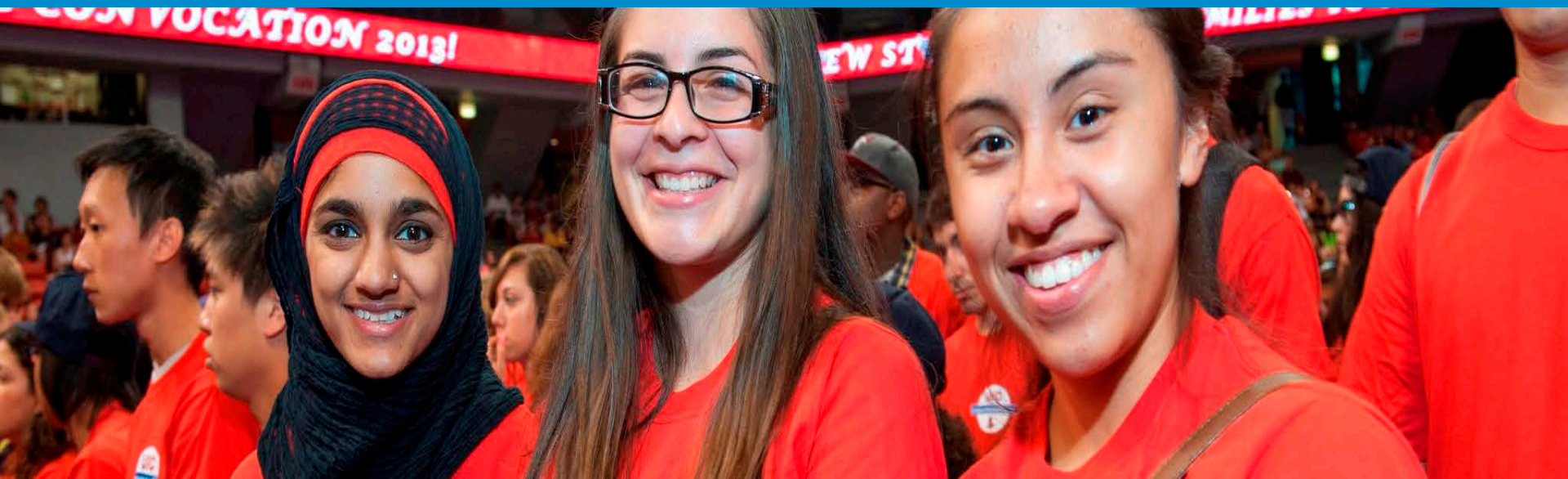
Total effect

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# Something to be proud of





Something to be proud of

**40+** percent of UIC students are

FIRST GENERATION COLLEGE STUDENTS



# A New Compact

- Increase access and affordability for Illinois residents
- Improve University efficiency
- Issue an annual report card to the state on our progress



1868

# Strategic Plan – an Illinois Model

- Students, students, students,
- Brilliant research and scholarship
- Shared governance
- Strategic Enrollment plan
- Tuition, Payments on Behalf
- Economic revitalization
- Access, affordability, completion, and success
- Efficiency, effectiveness and excellence
- Civic Engagement (Chicago, Illinois, national)
- Faculty development, recruitment and retention
- Diversity and minority recruitment
- The hospital and population health challenge
- Technology-enhanced learning
- Research and Development (bold new approaches)
- Leadership in arts and humanities
- Philanthropy and a successful campaign
- Branding and marketing – 150 years!
- Alumni loyalty and athletics
- Reward systems for merit
- Adopt-a-State?
- Global engagement
- Strong teams
- The existential question – what is the UofI?
- Voice for public education
- Campus synergies
- Building and celebrating culture, ethos and spirit – we can do “magic”