

UNIVERSITY OF ILLINOIS

URBANA-CHAMPAIGN • CHICAGO • SPRINGFIELD

March 4, 2014

Mr. Kyle Folts
Van Wagner Sports & Entertainment
KFolts@vanwagner.com

Re: FOIA Request #14-053

Dear Mr. Folts:

I am responding to your request dated and received in my office on February 3, 2014, under the Illinois Freedom of Information Act in which you request:

“...an opportunity to obtain copies of public records that pertain to the multimedia rights agreement between the University of Illinois’ Department of Athletics and Learfield Sports.”

Information responsive to your request is available and attached. These are public documents numbering 119 pages. The RFP is available online at the following link:
https://www.procure.stateuniv.state.il.us/dsp_notice.cfm?Uni=UIUC&PN=1LJC1203.

Portions of this document have been redacted pursuant to the following section(s) of the Act:

- 140/7(1)(g) that exempts from disclosure “Trade secrets and commercial or financial information obtained from a person or business where the trade secrets or commercial or financial information are furnished under a claim that they are proprietary, privileged or confidential, and that or where disclosure of the trade secrets or commercial or financial information would cause competitive harm to the person or business...” Pursuant to this exemption, certain financial information was redacted. This information, which was provided to the University under a claim that it is confidential, a trade secret and proprietary, was calculated from Learfield’s proprietary programs and models. Release of this information would cause competitive harm to Learfield and, thus, was redacted from the records.

Should you wish to inspect or receive a physical copy of these documents, please call Melanie Kuehn at the phone number below and she will provide you with all necessary details.

You have a right, under the law, to seek a review of this response by the Public Access Counselor (PAC) in the Office of the Attorney General. The PAC may be reached by phone at 217-782-1396, by email to publicaccess@atg.state.il.us, or by postal mail at the Public Access

Office for University Relations

Urbana • 108 Henry Administration Building • MC 370 • 506 South Wright Street • Urbana, IL 61801 • (217) 333-6400 • Fax (217) 333-5733
Chicago • 414 Administrative Office Building • MC 971 • 1737 West Polk Street • Chicago, IL 60612-7228 • (312) 996-3772 • Fax (312) 996-1836

Bureau, 500 S. 2nd Street, Springfield, Illinois 62706. You also have the right to seek judicial review under section 11 of this Act.

If you have questions for our office, please contact 217-333-6400.

Sincerely,

Thomas P. Hardy
Executive Director
and Chief Records Officer